



LURE COLLECTION

Harrows

CHAMPIONS OF SOCIAL SPACES

[HARROWS.COM.AU](https://harrows.com.au)

Champions of
social spaces.



Introducing Lure

Bring the warmth and ease of home into the workplace with the Lure Collection. Lure features a suspended seat, creating the illusion that the seat and back are floating.

Designed by Harrows, the Lure Collection is available with a low back, high back and 2-seater option. The strong steel frame wraps around the upholstered shell to create bold outlines and a feeling of welcome. Distinctive waterfall armrests bring the warmth of timber to soften the steel frame, and adds a fresh, contemporary feel to any reception, waiting or lounge spaces that call for a little more comfort.







A soft landing
for in-between
moments.

Highback

With a 930h backrest, it offers greater support and a more defined presence.

Lowback

At 720h, the lower profile creates a relaxed seating experience and a more open feel.

2 Seater

Available in a two-seater option designed for shared seating in a lounge-style format.



Steel Frame

A strong steel frame wraps around the upholstered shell, creating bold outlines and available in any powder coat colour.



Ash Armrests

Featuring timber armrests in a waterfall design, stained in any colour.



- 01

Key Features

- 01 Available in a two-seater option for added seating
- 02 Timber armrests can be stained in any colour
- 03 Steel frame can be powder coated in any colour
- 04 Lowback design for a more open feel
- 05 Highback design for greater support



- 02, 03



- 03, 04



- 05



It's made just for you.

Craft lasting connections
through furniture that's brought to life with skill and
craftsmanship in our very own factory with finish
that's uniquely yours. Tailored with personality and
individuality to create spaces that you'll love.





Key Features

- 01
NZ designed, NZ made
- 02
Upholstered in fabric of choice
- 03
Timber accents stained in colour of choice
- 04
Frames powder coated in colour of choice

Lure



Bring the warmth and ease of home into the workplace with the Lure Chair. This beautiful lounge chair features a strong steel frame that wraps around the upholstered shell to create bold outlines and a feeling of welcome. Distinctive waterfall armrests bring the warmth of timber to soften the steel frame, and adds a fresh, contemporary feel to any reception, waiting or lounge spaces that call for a little more comfort.

Made from	Upholstered seat on steel frame
Finishes	Upholstered in any fabric 2 l/m per high back chair required 2.8sqm leather per high back chair required 1.5 l/m per low back chair required 2.4sqm leather per low back chair required Frame powder coated in any colour Timber armrests stained in any colour
Dimensions	720h x 670w x 895d Seat 400h Arms 550h Highback 930h
Application	Indoor use
Warranty	10 year commercial warranty
Lead time	Made to order - 8 to 10 weeks
Origin	New Zealand
Designer	Harrows
Certification	Global GreenTagCert™ GreenRate Level C Global GreenTag Product Health Declaration™



Key Features

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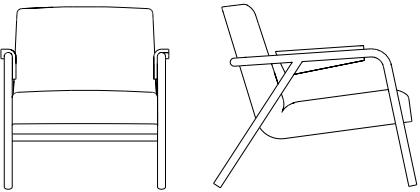
Lure



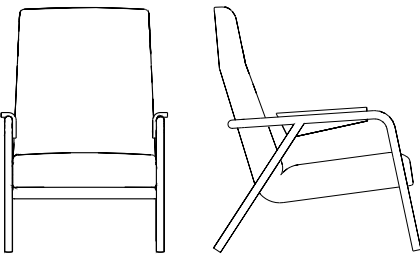
Bring the warmth and ease of home into the workplace with the Lure 2-Seater. This beautiful lounge chair features a suspended seat, creating the illusion that the seat and back are floating. The strong steel frame wraps around the upholstered shell to create bold outlines and a feeling of welcome. Distinctive waterfall armrests bring the warmth of timber to soften the steel frame, and adds a fresh, contemporary feel to any reception, waiting or lounge spaces that call for a little more comfort.

Made from	Upholstered seat on steel frame
Finishes	Upholstered in any fabric 4 l/m per lounge required Frame powder coated Timber armrests stained in any colour
Dimensions	720h x 1240w x 895d Seat 400h Arms 550h
Application	Indoor use
Warranty	10 year commercial warranty
Lead time	Made to order - 8 to 10 weeks
Origin	New Zealand
Designer	Harrows
Certification	Global GreenTagCert™ GreenRate Level C Global GreenTag Product Health Declaration™

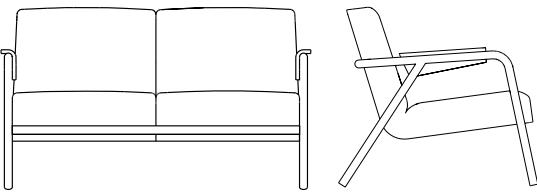
Lure



Lowback
720h x 670w x 895d
Seat 400h
Arms 550h



Highback
930h x 670w x 895d
Seat 400h
Arms 550h



2 Seater
720h x 1240w x 895d
Seat 400h
Arms 550h





Infinite possibilities.

Discover endless possibilities with the Lure Collection's versatile finishes. Choose from rich timber stains, or solid paint for the armrests, and a steel frame powder coated in any colour. Complete the look with a fully upholstered seat in your choice of fabric — the palette is yours to explore, ensuring a perfect fit for any style and space.



Made for life.

Lure carries GreenRate™ Level C certification and PlatinumHEALTH™ HealthRATE™ certifications under the Global GreenTag International Product Health Declaration™ (GreenTag PHD™) program.

In the Green Star® NZ program Level C carries 50% of the credit points. The GreenTag PHD is recognised by WELL™ and LEED®.





Life is built on the interaction of people. We fill spaces with thoughtfully crafted furniture to facilitate these interactions.

Let's talk.

SALES@HARROWS.COM.AU

MELBOURNE

GROUND FLOOR — 50 QUEEN STREET
MELBOURNE CBD — VICTORIA

AUCKLAND

ORANGE CORONATION HALL
147 NEWTON ROAD — EDEN TERRACE
AUCKLAND — NEW ZEALAND

TIMARU

31 - 33 REDRUTH STREET
TIMARU — NEW ZEALAND

